

WHAT WE DO

WHOM WE WORK WITH

WHO WE ARE



SEEING THE GOOD IN THE BAD

CASE STUDIES

WHOM WE WORK WITH

WHAT WE DO

STRIVE TO PROVIDE
UNEXPECTED DESIGN AND
UNIQUE EXPERIENCES
WITH SEAMLESS
PRODUCTION



WHO WE ARE

To dreamers like us, every new project marks the beginning of another adventure exploring creative solutions and new technology, digging deeper into different ideas from which we come up with endless event designs that touch people’s hearts. We are also doers - a well-rounded team prepared to deal with all kinds of challenges and bring our brilliant ideas into reality with reasonable budget and efficient work schedule. Combining all these elements, we guarantee a successful event and unique production experience to client’s satisfaction.



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CASE STUDIES

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WHAT WE DO

WE PROVIDE ONE-STOP AND CUSTOMIZED SERVICE

CREATE

- Event Conceptualization
- Creative Direction
- Objective Setting
- Design Board Development
- Budget Planning and Management

DESIGN

- Design & Décor
- Graphic Design
- Interactive Experience
- Exhibition Design
- Premium

PRODUCE

- Virtual Event
- Event Production
- Audio Visual & Lighting
- Technical Production
- F&B Experience
- Venue Sourcing
- Talent

WHOM WE WORK WITH

Allergan
Aesthetics

AMOREPACIFIC



CITIZEN.
BETTER STARTS NOW

ETUDE
HOUSE

FACESSS



Kanebo

LANEIGE



PANDORA



Sulwhasoo

SYSTRA
MVA



Check out some of our impressive projects,
including those for our long term loyal clients.



CASE STUDIES

ALLERGAN SUB-REGION & JAPAN SALES KICKOFF MEETING AND GALA DINNER

The Venetian Macao

No. of Partnership Years:	4	Size of event: approx. (pax)	1,000	Event Duration: (day)	2	Preparation: (month)	1.5
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In this event, we worked with Allergan Taiwan to receive guests from 9 different countries. From conceptualization to implementation, everything was started from scratch but we still managed to complete the whole project successfully in just 1.5 months. We are also honoured to be able to work with Allergan Japan on internal arrangement of the meeting.



The stage was composed of 3 sets of LED walls, with strip lights outlining the landmarks of the 9 countries. The meeting was kicked off by the management representatives of each country. 舞台由三組LED牆建構而成，配合白色燈帶，勾勒出9個參與國家的地標，並由各國管理層代表攜手啟動會議。



ALLERGAN 分區及日本銷售啟動會議暨晚宴 澳門威尼斯人

客戶合作： (年)	參加人數：約 (人)	活動日數： (天)	籌備時間： (月)
4	1,000	2	1.5

與Allergan Taiwan合作接待從9個不同國家蒞臨的嘉賓，在短短的一個半月內，從零開始完成整個會議及晚宴的安排；同時亦有幸與Allergan Japan合作，參與其內部會議安排。



As the landmark silhouette turned to purple, the lighting in the venue also changed to violet, resulting in a magical transformation of the ambience. Ballet is very a common kind of event performance. But with the ballerina dancing in a crystal ball against the LED wall animation, the whole performance became very memorable. 國家地標的燈帶轉為紫色，燈光亦隨之改為紫藍色，立時幻化出另一種感覺。芭蕾舞是常見的表演，但在LED牆動畫的襯托下，芭蕾舞者在水晶球內翩翩起舞，讓人目不暇給。



Gala Dinner
晚宴

Ray-Ban x OPTICAL 88 POP-UP STORE AND MUSIC SHOW

No. of Partnership Years: **5** Event Duration: (day) **30-60**

Our collaboration has been full of challenges and surprises. It started with a container-built pop-up store in a little alley by Gala Place. The year after, we came back in Cityplaza not only with a pop-up store on the theme of “Summer Blaze”, but also a music show on the Plaza’s ice rink, sharing cool music for a cool summer.

從第一次於家樂坊的窄巷，以貨櫃改裝而成的快閃店，到翌年轉移陣地、以 Summer Blaze 為題，把快閃店設於太古城中心，更於溜冰場舉辦小型音樂會，以音樂與大家度過一個「涼浸浸」的夏天。我們每一次的合作總是充滿挑戰和驚喜。



Our very first collaboration was a pop-up store made from a container. Set in Mongkok for 2 months, the store had to stay cool and well-ventilated to resist the heat in summer. We also had to make sure it was in good condition to maintain daily operation, even after a typhoon. 我們第一次的合作是以貨櫃改裝而成的快閃店，在旺角開設足兩個月之久，既要考慮酷熱天氣的挑戰，保持貨櫃內通風涼爽，同時亦要面對颱風的考驗，避免貨櫃有任何損耗，確保每日如常運作。



Ray-Ban x 眼鏡88 快閃店及音樂會

客戶合作：
(年) **5**

活動日數：
(天) **30-60**

Featuring Supper Moment, AGA and Kimman, the Summer Blaze Music Show was held in the Plaza's Ice Palace. Keeping the surface of the ice rink free from any damage was extremely important, which was why it took longer to set up the stage there. To enjoy this unprecedented experience in person, audiences were required to put on crampons. YouTube live stream was also available for those who preferred watching the show at home.

音樂會選址冰上皇宮，舞台搭建比一般的室內場地更花時，以確保溜冰場上的表面不受任何的破壞。而現場觀眾須穿上冰爪以參與這場前所未有的冰上音樂會，體驗 Supper Moment、AGA 和 Kimman 所帶來的 Summer Blaze；選擇安在家中的觀眾則可以於 YouTube Live 實時觀看。



Live Streaming Record
現場實況



AMOREPACIFIC 15th ANNIVERSARY 十五周年慶典

Grand Hyatt, Hong Kong 香港君悅酒店

No. of Partnership Years: 客戶合作： (年)	8	Size of event: approx. (pax) 參加人數： 約(人)	800	No. of Pre-event Videos: 預拍片段： (段)	3
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Over all these years, we have witnessed not only the transformation of AMOREPACIFIC, but also how the brand realizes their core values of “being people and customer-oriented”. As an event organizer of their 15-year anniversary celebration, in addition to overall event arrangement, we have also prepared a few touching videos illustrating the brand’s inspiring past and the rocky road they have been through over the years.

多年來見證著 AMOREPACIFIC 的變遷，亦體會到他們「人為本・心為客」的核心價值。在這個十五周年慶典中，我們不但負責活動安排，亦有幸為他們預備一段段打動人心的片段，與參加者共同分享過往的點滴和奮鬥歷程。



The Touching Moment
感人時刻



BUILDINGS DEPARTMENT 屋宇署

No. of Partnership Years:
客戶合作：
(年)

1

The exhibition placed great emphasis on reusability with strict control on budget. Holding the exhibition in multiple venues also made the project more challenging. Nonetheless, we created a set of reusable exhibition panels. Portable and easy to assemble, the panels became the perfect showcases of the award-winning pieces in the competition in three different venues.

比起一般的活動策劃，這個項目更重視可重用性和預算控制，展覽橫跨多個場地，亦令佈置難度提升。然而我們在一個月內製作出輕易組裝、易於收藏的重用展板，既有效展示得獎作品，亦成功以一套展板走遍三個不同展覽場地。



The exhibition panels and the big letter installations made of corrugated paper were custom-made at client's request. Portable and easy to assemble, they were the best illustration of eco-friendliness.
按客戶要求設計出以特製瓦通紙併合而成的展板和字母裝飾，既方便移動又容易組裝，本身便是環保的最佳演繹。



Event Highlights
活動花絮

PANDORA

No. of Partnership Years:
客戶合作：
(年)

1

The Pink Fantasy dinner reception was our original plan with Pandora. Its cancellation due to COVID-19 has led to the Mother's Day series, which enabled us to share happiness to an even wider audience. The change made us realize that whichever way our clients choose to get through this difficult time, we will always be there to grit our teeth together and carry on.

起初與 Pandora 計劃的是一個 Pink Fantasy 晚宴，卻因為疫情而無奈取消，但亦正因如此，才有機會把幾項工作轉化為一系列母親節活動，將快樂分享給更多人。這一次的轉變更讓我們覺得，不管是專心做對的事，還是在逆境中發掘機遇，我們希望能夠和大家咬緊牙關，成功度過每一次的挑戰。



PANDORA x Miss S Classroom
Mother's Day Infinity Series
母親節 Infinity 系列



Besides the video, we had invited two portrait artists to be stationed in Yuen Long YOHO Mall and Causeway Bay Hysan Branches respectively, giving away our sincere blessings to every mother who passed by. 除了拍攝短片外，亦在母親節當天安排兩位插畫家於元朗形點店及銅鑼灣希慎店提供即場人像繪畫服務，為各位母親送上真摯的祝福。



合作品牌及單位



精選數個特色案例，包括多位長期客戶的合作項目。

我們為你提供一站式 及度身訂造的服務

創造

- 活動概念 -
- 創作方向 -
- 訂立活動策劃目標 -
- 設計方向 -
- 預算方案和開支控制 -

設計

- 設計與佈置 -
- 平面設計 -
- 互動體驗 -
- 展覽設計 -
- 禮品 -

製作

- 網上活動 -
- 活動製作 -
- 音響燈光 -
- 技術支援 -
- 餐飲體驗 -
- 場地挑選 -
- 表演人才 -

立單及報品升合



案例分享

合作品牌

Allergan
Aesthetics

AMO

FACESS



OAKLEY

PA

德晉集團
TAK CHUN GROUP

精選數個特色案例

我們的團隊

我們勇於想像、享受創新。每個策劃項目對我們而言，都是一次又一次的創意馳騁之旅，讓我們深入各種意念，從中拼湊成別具創意的方案，再配合不同嶄新科技，構想出各式打動人心的活動。而要讓天馬行空的意念呈現人前，則必須全面而專業的團隊全力配合。我們團隊正擅於在各種挑戰中迎難而上，以合理的預算與快捷的效率，為客戶帶來稱心如意的製作體驗，保證活動獲得理想效果。

致力以
細緻周全的製作
呈現出意想不到的
設計，為客戶帶來
獨一無二的體驗

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歡迎查詢詳情

立即預約查詢

度身訂造的服務

合作品牌及單位

我們的團隊

案例分享

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